

Facebook Guidance for CHPC

Fb is a very good tool for the Pony Club to use to communicate with its members for things such as:

- Branch Activities e.g. coaching sessions, badges, efficiency Tests, picnic rides etc.
- Upcoming Events and Competitions
- Celebrating successes at Pony Club competitions
- Social Activities organised by the CHPC
- News updates regarding both the Branch, Area 6 and PCUK

Fb is also used by Parents, PC members and those who are Fb members of our page

1. to record their thanks to all who work hard on behalf of the branch
2. celebrate their/ members successes and
3. put up photos of training sessions and competitions

These uses of Fb are good and appropriate, however care in the use of Fb is necessary. All using Facebook should remember that 'tagging' someone puts that post onto their Fb page. You then have no control over how it spreads.

Branch Officials, Committee members, Trainers and Team Managers

1. should ensure that **Fb is not the place where teams are first announced**. This needs to be done by email
2. it is appropriate to use Fb for times (provided all those mentioned have ready access to Fb)
3. it is appropriate to use FB to celebrate success at competitions with the proviso that immense **care is taken to avoid any accusations of favouritism**, even when quite unintended. It is difficult to avoid this when not all the results are known. If in doubt remain silent and keep congratulations generic.

Parents, members and FB members

Are welcome to post photos and comments of all Pony Club activities and competitions and this is what makes Fb a lively social media forum.

However we do not welcome:

1. posts which demean others
2. posts which are rude or offensive to others
3. For Sale advertisements
4. Recruitment advertisements
5. posts which advertise activities which are not related to the pony club

Posts which fall into these categories will be taken down.

Barbara Coulson August 2017